

02-25-00

A

 JC542 U.S. PTO 00/32/20	<b>UTILITY PATENT APPLICATION TRANSMITTAL</b> <b>(Large Entity)</b> <i>(Only for new nonprovisional applications under 37 CFR 1.53(b))</i>	Docket No. <b>96-082X</b>  Total Pages in this Submission <b>46</b>
<b>TO THE ASSISTANT COMMISSIONER FOR PATENTS</b> Box Patent Application Washington, D.C. 20231		
<p>Transmitted herewith for filing under 35 U.S.C. 111(a) and 37 C.F.R. 1.53(b) is a new utility patent application for an invention entitled:</p> <p><b>METHOD AND SYSTEM FOR ALLOWING VIEWERS TO PURCHASE PROGRAM PRODUCTS</b></p> <p>and invented by:</p> <p><b>Jay S. WALKER, James A. JORASCH, Sanjay K. JINDAL and Thomas M. SPARICO</b></p>		
		JC542 U.S. PTO <b>09/511968</b>  02/23/00
<p>If a <b>CONTINUATION APPLICATION</b>, check appropriate box and supply the requisite information:</p> <p><input checked="" type="checkbox"/> Continuation   <input type="checkbox"/> Divisional   <input type="checkbox"/> Continuation-in-part (CIP)   of prior application No.: <b>08/831,968</b></p> <p>Which is a:</p> <p><input type="checkbox"/> Continuation   <input type="checkbox"/> Divisional   <input type="checkbox"/> Continuation-in-part (CIP)   of prior application No.: _____</p> <p>Which is a:</p> <p><input type="checkbox"/> Continuation   <input type="checkbox"/> Divisional   <input type="checkbox"/> Continuation-in-part (CIP)   of prior application No.: _____</p> <p>Enclosed are:</p> <p style="text-align: center;"><b>Application Elements</b></p> <ol style="list-style-type: none"> <li>1. <input type="checkbox"/> Filing fee as calculated and transmitted as described below</li> <li>2. <input checked="" type="checkbox"/> Specification having <u>34</u> pages and including the following:       <ol style="list-style-type: none"> <li>a. <input checked="" type="checkbox"/> Descriptive Title of the Invention</li> <li>b. <input type="checkbox"/> Cross References to Related Applications (<i>if applicable</i>)</li> <li>c. <input type="checkbox"/> Statement Regarding Federally-sponsored Research/Development (<i>if applicable</i>)</li> <li>d. <input type="checkbox"/> Reference to Microfiche Appendix (<i>if applicable</i>)</li> <li>e. <input checked="" type="checkbox"/> Background of the Invention</li> <li>f. <input checked="" type="checkbox"/> Brief Summary of the Invention</li> <li>g. <input checked="" type="checkbox"/> Brief Description of the Drawings (<i>if drawings filed</i>)</li> <li>h. <input checked="" type="checkbox"/> Detailed Description</li> <li>i. <input checked="" type="checkbox"/> Claim(s) as Classified Below</li> <li>j. <input checked="" type="checkbox"/> Abstract of the Disclosure</li> </ol> </li> </ol>		

**UTILITY PATENT APPLICATION TRANSMITTAL**  
**(Large Entity)**

*(Only for new nonprovisional applications under 37 CFR 1.53(b))*

Docket No.  
96-082X

Total Pages in this Submission  
46

**Application Elements (Continued)**

3.  Drawing(s) (*when necessary as prescribed by 35 USC 113*)
  - a.  Formal Number of Sheets 12
  - b.  Informal Number of Sheets \_\_\_\_\_
4.  Oath or Declaration
  - a.  Newly executed (*original or copy*)  Unexecuted
  - b.  Copy from a prior application (37 CFR 1.63(d)) (*for continuation/divisional application only*)
  - c.  With Power of Attorney  Without Power of Attorney
  - d.  **DELETION OF INVENTOR(S)**  
Signed statement attached deleting inventor(s) named in the prior application, see 37 C.F.R. 1.63(d)(2) and 1.33(b).
5.  Incorporation By Reference (*usable if Box 4b is checked*)  
The entire disclosure of the prior application, from which a copy of the oath or declaration is supplied under Box 4b, is considered as being part of the disclosure of the accompanying application and is hereby incorporated by reference therein.
6.  Computer Program in Microfiche (*Appendix*)
7.  Nucleotide and/or Amino Acid Sequence Submission (*if applicable, all must be included*)
  - a.  Paper Copy
  - b.  Computer Readable Copy (*identical to computer copy*)
  - c.  Statement Verifying Identical Paper and Computer Readable Copy

**Accompanying Application Parts**

8.  Assignment Papers (*cover sheet & document(s)*)
9.  37 CFR 3.73(B) Statement (*when there is an assignee*)
10.  English Translation Document (*if applicable*)
11.  Information Disclosure Statement/PTO-1449  Copies of IDS Citations
12.  Preliminary Amendment
13.  Acknowledgment postcard
14.  Certificate of Mailing

First Class  Express Mail (*Specify Label No.:*) EL420982082US

**UTILITY PATENT APPLICATION TRANSMITTAL**  
**(Large Entity)**

*(Only for new nonprovisional applications under 37 CFR 1.53(b))*

Docket No.  
**96-082X**

Total Pages in this Submission  
**46**

**Accompanying Application Parts (Continued)**

15.  Certified Copy of Priority Document(s) (*if foreign priority is claimed*)

16.  Additional Enclosures (*please identify below:*)

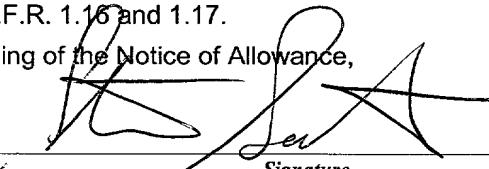
**Revocation and Appointment of Power of Attorney, filed November 11, 1997; and  
 updated Revocation and Appointment of Power of Attorney, filed August 19, 1999.**

**Fee Calculation and Transmittal**

**CLAIMS AS FILED**

For	#Filed	#Allowed	#Extra	Rate	Fee
Total Claims	12	- 20 =	0	x \$18.00	\$0.00
Indep. Claims	3	- 3 =	0	x \$78.00	\$0.00
Multiple Dependent Claims (check if applicable)	<input type="checkbox"/>				\$0.00
				<b>BASIC FEE</b>	<b>\$690.00</b>
<b>OTHER FEE (specify purpose)</b>					\$0.00
				<b>TOTAL FILING FEE</b>	<b>\$690.00</b>

- A check in the amount of \_\_\_\_\_ to cover the filing fee is enclosed.
- The Commissioner is hereby authorized to charge and credit Deposit Account No. **50-0271** as described below. A duplicate copy of this sheet is enclosed.
- Charge the amount of **\$690.00** as filing fee.
  - Credit any overpayment.
  - Charge any additional filing fees required under 37 C.F.R. 1.16 and 1.17.
  - Charge the issue fee set in 37 C.F.R. 1.18 at the mailing of the Notice of Allowance, pursuant to 37 C.F.R. 1.311(b).



*[Signature]*  
*Steven M. Santisi*

Steven M. Santisi  
 Attorney for Applicants  
 PTO Reg. No. 40,157  
 Walker Digital Corporation  
 One High Ridge Park  
 Stamford, CT 06905-1326

Dated: **February 23, 2000**

cc:

Applicant or Patentee: **Jay S. Walker, et. al**

Attorney's Docket No. 06545.0016

Serial or Patent No.: \_\_\_\_\_

Filed or Issued: \_\_\_\_\_

**For: METHOD AND SYSTEM FOR ALLOWING VIEWERS TO PURCHASE PROGRAM PRODUCTS**

**VERIFIED STATEMENT (DECLARATION) CLAIMING SMALL ENTITY STATUS  
(37 CFR 1.9(f) and 1.27(c)) - SMALL BUSINESS CONCERN**

I hereby declare that I am

- the owner of the small business concern identified below:  
 an official of the small business concern empowered to act on behalf of the concern identified below:

**NAME OF CONCERN: WALKER ASSET MANAGEMENT, LIMITED PARTNERSHIP**

**ADDRESS OF CONCERN: Four High Ridge Park, Stamford, CT 06905-1325**

---

I hereby declare that the above identified small business concern qualifies as a small business concern as defined in 13 CFR 121.3-18, and reproduced in 37 CFR 1.9(d), for purposes of paying reduced fees under section 41(a) and (b) of Title 35, United States Code, in that the number of employees of the concern, including those of its affiliates, does not exceed 500 persons. For purposes of this statement, (1) the number of employees of the business concern is the average over the previous fiscal year of the concern of the persons employed on a full-time, part-time or temporary basis during each of the pay periods of the fiscal year, and (2) concerns are affiliates of each other when either, directly or indirectly, one concern controls or has the power to control the other, or a third party or parties controls or has the power to control both.

I hereby declare that rights under contract or law have been conveyed to and remain with the small business concern identified above with regard to the invention, entitled **METHOD AND SYSTEM FOR ALLOWING VIEWERS TO PURCHASE PROGRAM PRODUCTS** by inventors Jay S. Walker, James A. Jorasch, Sanjay K. Jindal, and Thomas M. Sparico.

described in

- the specification filed herewith  
 Application Serial No. \_\_\_\_\_, filed \_\_\_\_\_.  
 Patent No. \_\_\_\_\_, issued \_\_\_\_\_.
- 

If the rights held by the above identified small business concern are not exclusive, each individual, concern or organization having rights to the invention is listed below\* and no rights to the invention are held by any person, other than the inventor, who would not qualify as an independent inventor under 37 CFR 1.9(c) if that person made the invention, or by any concern which would not qualify as a small business concern under 37 CFR 1.9(d) or a nonprofit organization under 37 CFR 1.9(e). \*NOTE: Separate verified statements are required from each named person, concern or organization having rights to the invention averring to their status as small entities (37 CFR 1.27).

**NAME: WALKER ASSET MANAGEMENT, LIMITED PARTNERSHIP**

**ADDRESS: Four High Ridge Park, Stamford, CT 06905-1325**

---

INDIVIDUAL  SMALL BUSINESS CONCERN  NONPROFIT ORGANIZATION

I acknowledge the duty to file, in this application or patent, notification of any change in status resulting in loss of entitlement to small entity status prior to paying, or at the time of paying, the earliest of the issue fee or any maintenance fee due after the date on which status as a small entity is no longer appropriate (37 CFR 1.28(b)).

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under section 1001 of Title 18 of the

United States Code, and that such willful false statements may jeopardize the validity of the application, any patent issuing thereon, or any patent to which this verified statement is directed.

NAME OF PERSON SIGNING: **Jay S. Walker**  
TITLE OF PERSON OTHER THAN OWNER: **President of Walker Digital Corp., as General Partner of  
Walker Asset Management, Limited Partnership**  
ADDRESS OF PERSON SIGNING: **Four High Ridge Park, Stamford, CT 06905-1325**

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SIGNATURE: 

DATE: 3/28/91

SEARCHED  
INDEXED  
SERIALIZED  
FILED

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicants: WALKER et al.  
Application No.: Not Yet Assigned  
Filed: February 23, 2000  
For: METHOD AND SYSTEM FOR  
ALLOWING VIEWERS TO  
PURCHASE PROGRAM  
PRODUCTS

) Group Art Unit: Not Yet Assigned  
) Examiner: Not Yet Assigned  
) Customer No.: 22927  
) **PRELIMINARY AMENDMENT**  
) Attorney Docket No.: 96-082X  
)  
) Walker Digital Corporation  
) One High Ridge Park  
) Stamford, CT 06905-1325  
) (203) 905-6507 /voice  
) (203) 595-8266 /fax

CERTIFICATE OF MAILING

I hereby certify that this correspondence is being deposited with the United States Postal Service as express mail no. EL420982082US in an envelope with sufficient postage and addressed to: Assistant Commissioner for Patents, Washington, D.C. 20231, on February 13, 2000.

Dated: 02/23/00 By: V.S. Leliever  
Veronika S. Leliever

Box Patent Application  
Assistant Commissioner for Patents  
Washington, D.C. 20231

Dear Sir:

Prior to examination on the merits, entry of the following amendments and consideration of the following remarks into the above-identified application is respectfully requested.

## **PRELIMINARY AMENDMENT**

Please amend the above-identified application as follows:

## **IN THE SPECIFICATION:**

Page 1, before line 1 add:

--CROSS REFERENCE TO RELATED APPLICATIONS

The present application is a continuation of U.S. Patent Application Serial No. 08/831,968 filed April 2, 1997.--

At page 3, line 2, please delete "producer" and insert therefor --producers--

At page 6, line 6, please delete ",".

At page 7, line 22, please delete the second instance of "each".

At page 9, line 8, please delete "purchases" and insert therefor --purchase--.

**IN THE CLAIMS:**

Kindly cancel claims 1 through 18, 22, 25 through 26, 28, 30, and 32 through 36 without prejudice.

**REMARKS**

Claims 1-40 were presented for examination in the parent application filed. Upon entry of this amendment, which is respectfully requested, claims 1 through 18, 22, 25 through 26, 28, 30, and 32 through 36 have been cancelled. Applicants respectfully request consideration of claims 19 through 21, 23 through 24, 27, 29, 31, 37 through 40.

If the Examiner has any questions regarding the application or any suggestions for expediting allowance of the present application, the Examiner is cordially requested to contact Steven Santisi at telephone number (203) 905-6507 or via electronic mail at Santisi@WalkerDigital.com.

Please charge any fees that may be required for this Preliminary Amendment, or credit any overpayment, to Deposit Account No. 50-0271.

February 22, 2000  
Date

Respectfully submitted,

  
Attorney for Applicants  
Registration No. 40,157  
Walker Digital Corporation  
One High Ridge Park  
Stamford, CT 06905-1326  
(203) 905-6507 (phone)  
(203) 595-8266 (fax)

The present application is a continuation of U.S. Patent Application Serial No. 08/831,968 filed April 2, 1997.--

At page 3, line 2, please delete "producer" and insert therefor --producers--

At page 6, line 6, please delete ",".

At page 7, line 22, please delete the second instance of "each".

At page 9, line 8, please delete "purchases" and insert therefor --purchase--.

**IN THE CLAIMS:**

Kindly cancel claims 1 through 18, 22, 25 through 26, 28, 30, and 32 through 36 without prejudice.

**REMARKS**

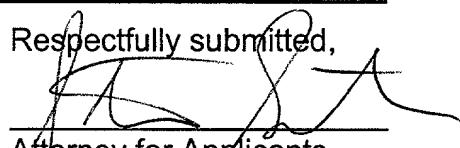
Claims 1-40 were presented for examination in the parent application filed. Upon entry of this amendment, which is respectfully requested, claims 1 through 18, 22, 25 through 26, 28, 30, and 32 through 36 have been cancelled. Applicants respectfully request consideration of claims 19 through 21, 23 through 24, 27, 29, 31, 37 through 40.

If the Examiner has any questions regarding the application or any suggestions for expediting allowance of the present application, the Examiner is cordially requested to contact Steven Santisi at telephone number (203) 905-6507 or via electronic mail at Santisi@WalkerDigital.com.

Please charge any fees that may be required for this Preliminary Amendment, or credit any overpayment, to Deposit Account No. 50-0271.

February 22, 2000  
Date

Respectfully submitted,

  
\_\_\_\_\_  
Attorney for Applicants  
Registration No. 40,157  
Walker Digital Corporation  
One High Ridge Park  
Stamford, CT 06905-1326  
(203) 905-6507 (phone)  
(203) 595-8266 (fax)

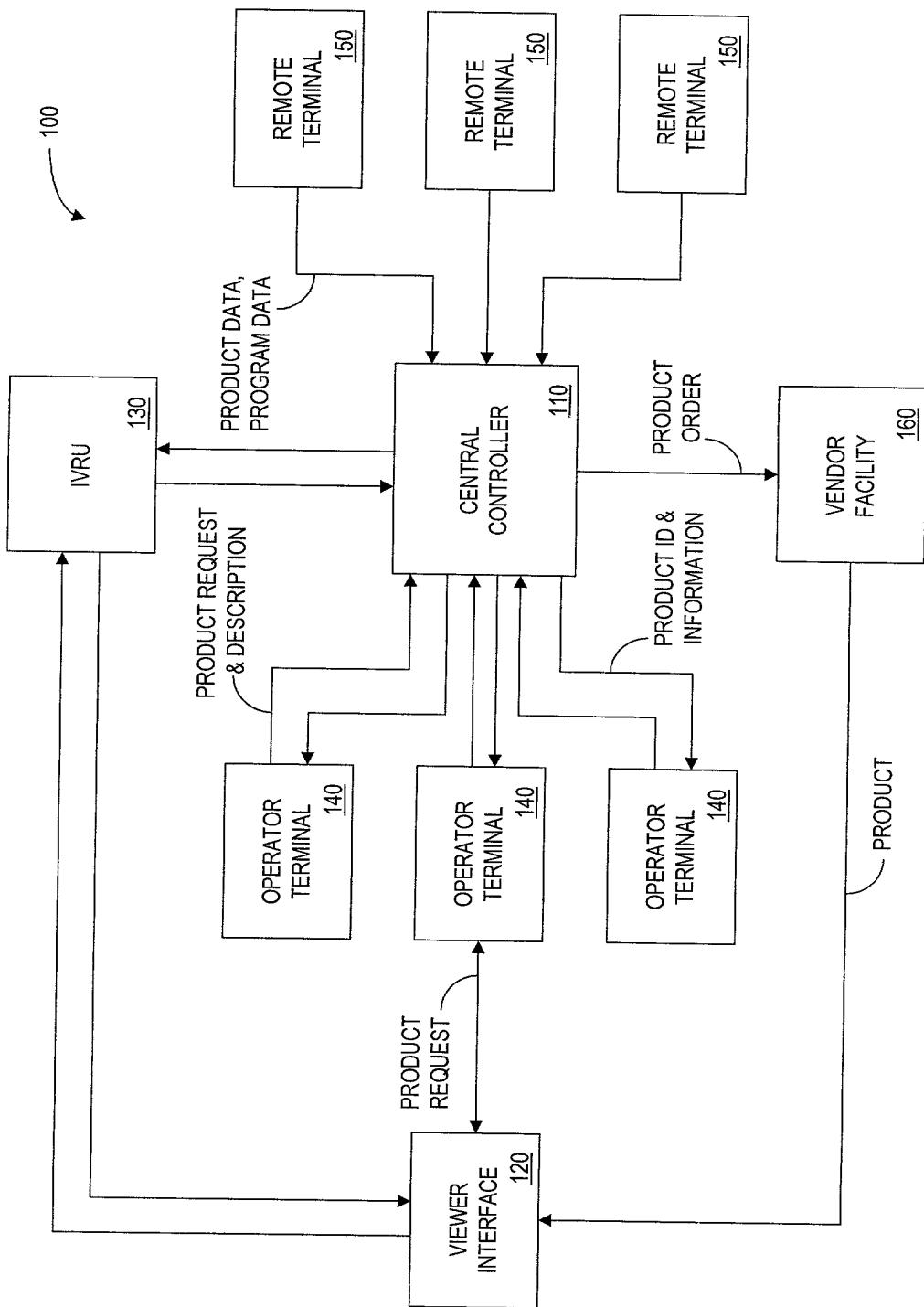


FIG. 1

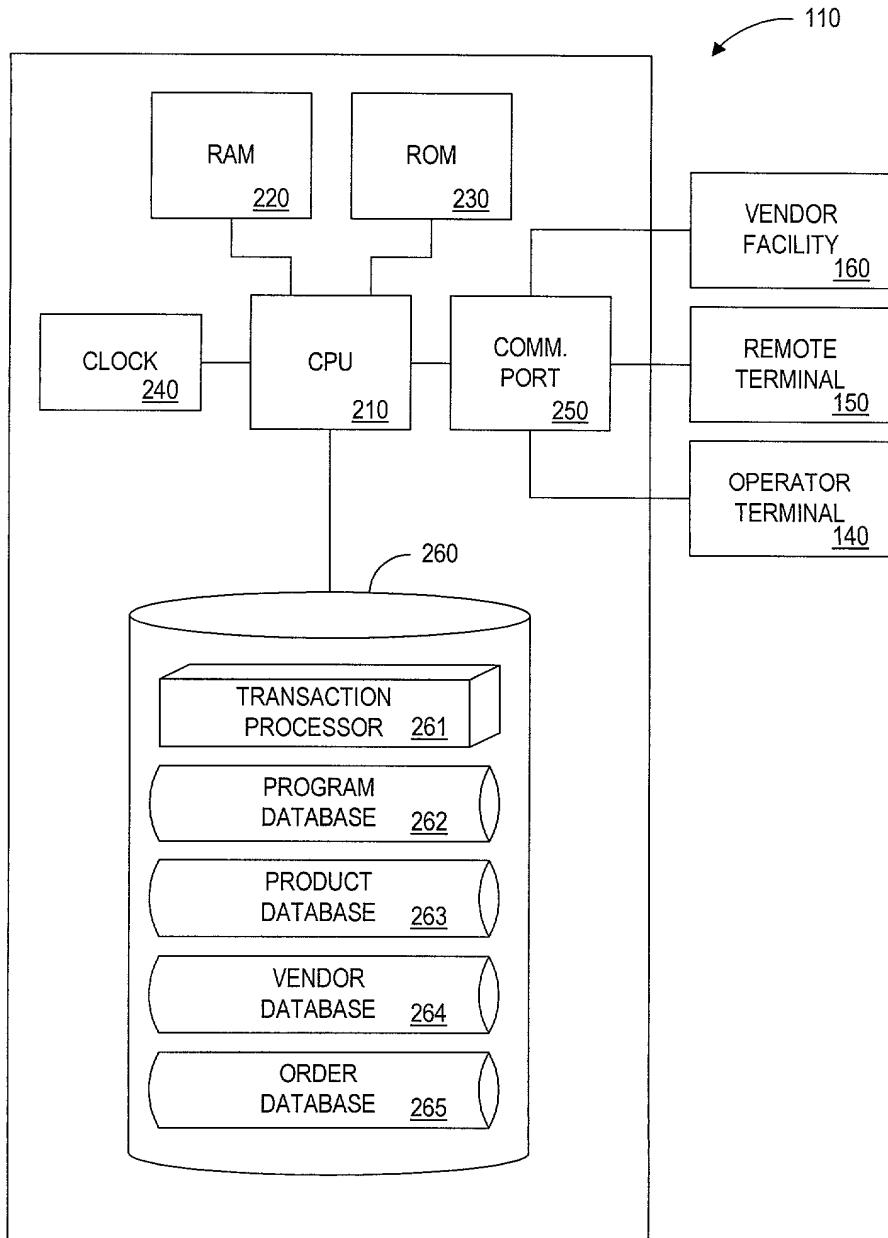


FIG. 2

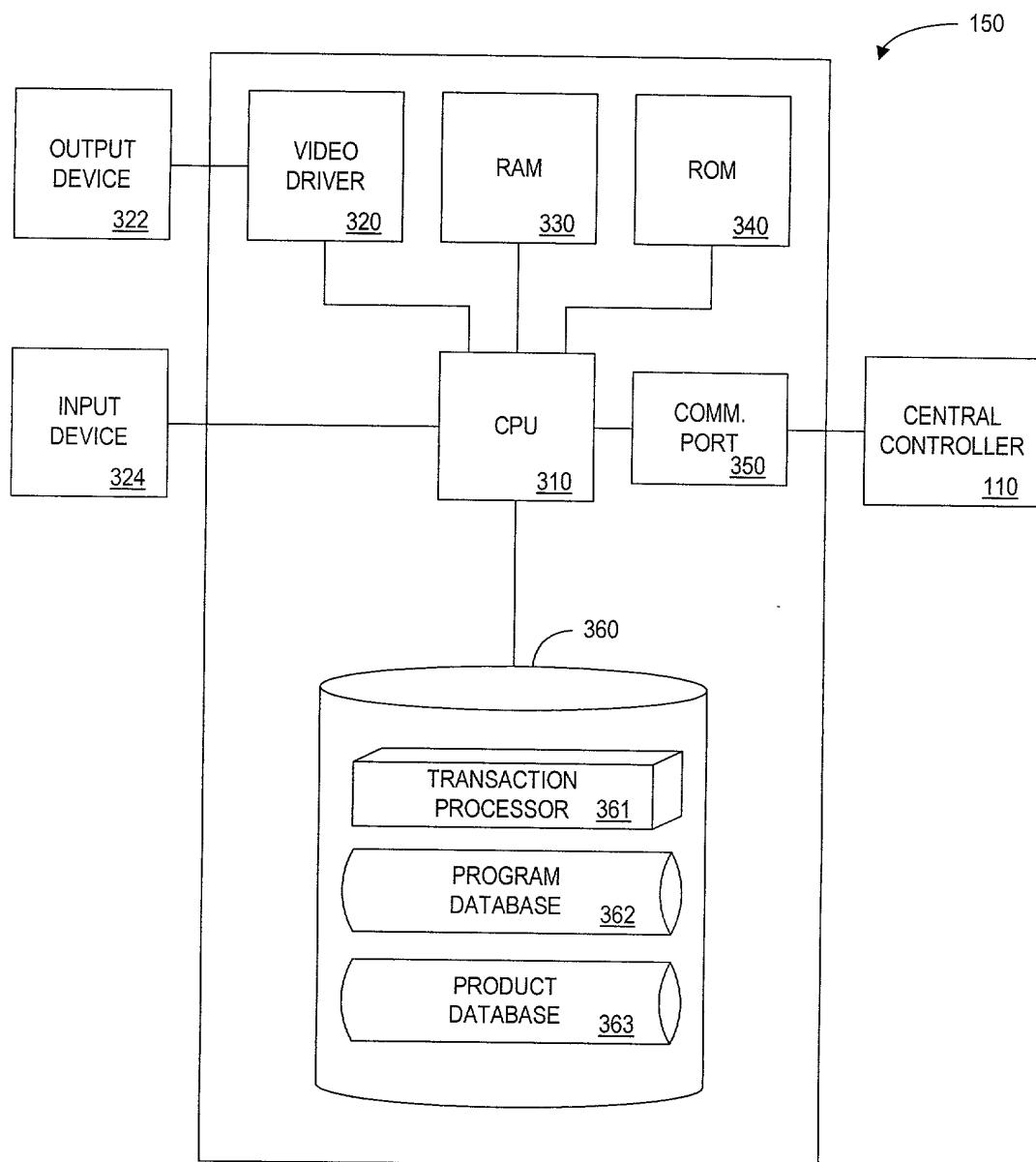


FIG. 3

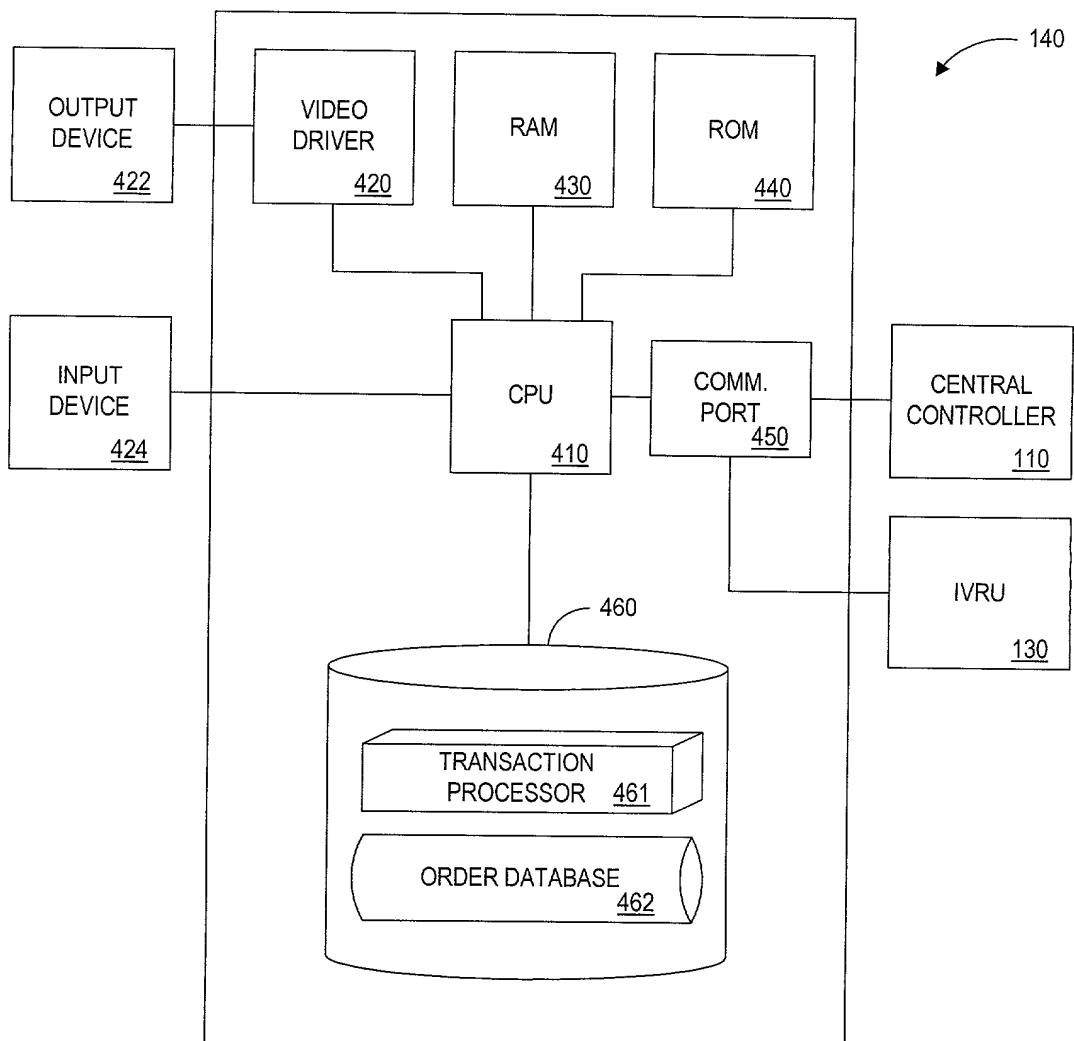


FIG. 4

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PROGRAM RECORD NUMBER	NETWORK	CLASS	PROGRAM TITLE	EPISODE DATE AND TIME	SCENE DATA	EPISODE STATUS	EPISODE TITLE	EPISODE PLOT	SPECIAL CHARACTERS
<u>510</u>	<u>515</u>	<u>520</u>	<u>525</u>	<u>530</u>	<u>535</u>	<u>540</u>	<u>545</u>	<u>550</u>	<u>555</u>
JS-112	NBC	SITCOM	SEINFELD	12/12/96 9:00 PM	JERRY EATING CEREAL	FIRST RUN	THE ROBBERY	JERRY'S APT. IS ROBBED	THIEF
JS-113	NBC	SITCOM	SEINFELD	12/19/96 9:00 PM	GEORGE KICKS TIRE	FIRST RUN	THE PARKING SPACE	GEORGE IN PARKING LOT	MIKE
SOYR-234	CBS	SOAP OPERA	GENERAL HOSPITAL	10/10/96 12:00 PM	Laura WALKING DOWN THE ISLE	FIRST RUN	Luke AND LAURA WED	Luke AND LAURA GET MARRIED	GOVT SPY
PGA-43X	ABC	SPORTS	PGA CHAMPIONSHIP	11/11/96 3:00 PM	WOODS IN THE BUNKER	RERUN	MASTERS	1ST-WOODS 2ND-NORMAN 3RD-PALMER	ANNOUNCER BOB COSTAS

FIG. 5

**FIG. 6**

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PROGRAM RECORD NUMBER	PROP TYPE	PROGRAM IDENTIFYING DATA	PROP IDENTIFYING DATA	PRODUCT DESCRIPTION	VENDOR	PRODUCT COST	AVAILABILITY	TIME CODE
610	615	620	625	630	635	640	645	650
JS-112	CLOTHING	JERRY SPILLED COFFEE ON IT	KRAMERS DARK BLUE SUIT	DOUBLE BREASTED PIN STRIPE	ARMANI	\$800 PER SUIT	UNLIMITED	8:37 TO 8:39
SOYR-234	FURNITURE	LEAD CHARACTER FELL OVER THIS COUCH	BLACK COUCH IN HOTEL ROOM	5 FT. BLACK LEATHER LOVE SEAT	HUFFMAN KOOS	\$12,000 PER UNIT	300	9:12 TO 9:16
PGA43X	SPORTING GOODS	TIGER WOODS TOOK FIRST	CLUB THAT WOODS TOSSED IN THE AIR	BIG BERTHA 1 WOOD DRIVER	CALLOWAY	\$250 PER CLUB	UNLIMITED	10:05 TO 10:06 & 10:08 TO 10:12

FIG. 7



VENDOR	VENDOR IDENTIFICATION NUMBER	PRODUCTS	LOCATION	PREFERRED PAYMENT
710	715	720	725	730
CALLAWAY, INC.	SALESMAN A	BIG BERTHA GOLF CLUBS	LOS ANGELES, CA	VISA / MC
HUFFMAN KOOS	SALESMAN B	FURNITURE	REGIONAL	AMERICAN EXPRESS
BROOKS BROTHERS	SALESMAN C	CLOTHING	NEW YORK, NY	DISCOVER / AMEX

**FIG. 8**

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VIEWER NAME	VIEWER ADDRESS	ORDER TRACKING NUMBER	ORDER DATE	ORDER AMOUNT	PRODUCT ORDERED	PRODUCT NUMBER	PAYMENT DATA	SHIPPING DATA	VENDOR USED
<u>810</u>	<u>815</u>	<u>820</u>	<u>825</u>	<u>830</u>	<u>835</u>	<u>840</u>	<u>845</u>	<u>850</u>	<u>855</u>
CALLER A	111 ABC ST...	123A-4X	12/12/96	\$450.00	GOLF CLUBS	423-A	AMEX NO. 123455-76...	OUT: 12/13 REC: 12/23	CALLOWAY
CALLER B	222 CBA ST...	133A-4X	12/12/96	\$59.99	COUCH	678-G	VISA / MC NO.23457...	OUT: 12/13 REC: NO	HUFFMAN KOOS
CALLER C	333 BCA ST...	134A-5X	12/13/96	\$1,023.00	SUIT	456-V	DISCOVER NO. 3445-67	OUT: 12/15 REC: NO	BROOKS BROTHERS

ENTERTAINMENT PROGRAM  
SCRIPT REVIEWED

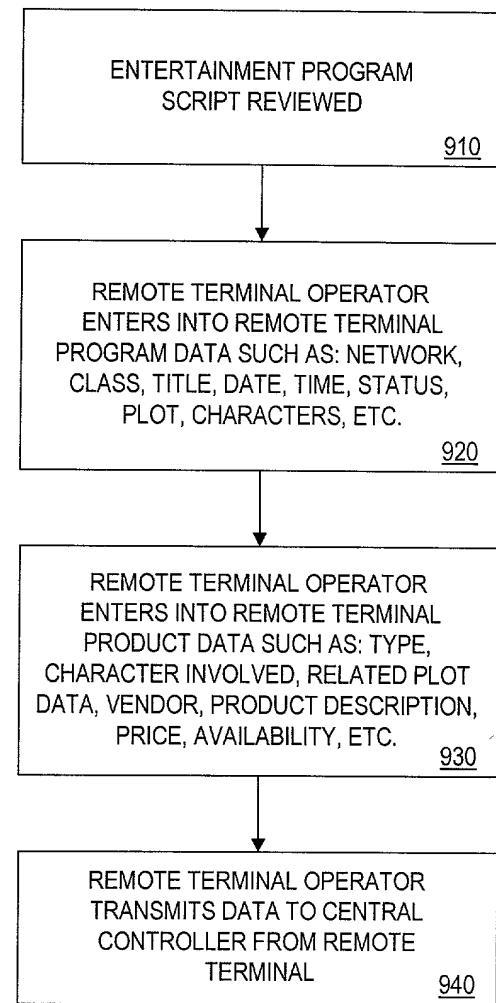


FIG. 9

000000000000000000000000

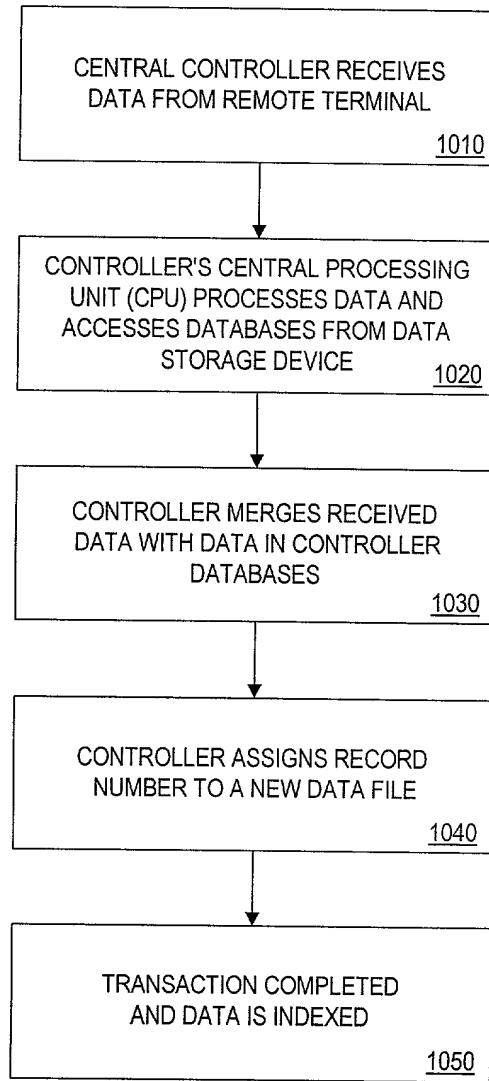


FIG. 10

1105  
1110  
1115  
1120  
1125  
1130  
1140

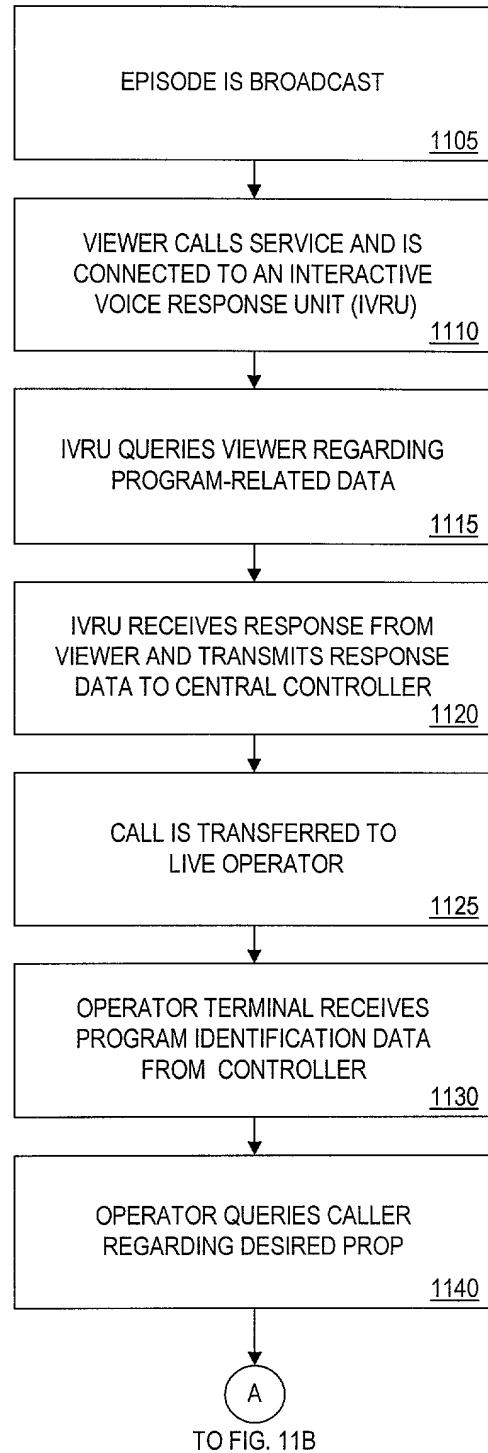


FIG. 11A

1143 1144 1145 1146 1147 1148 1149 1150 1151 1152 1153 1154 1155 1156 1157 1158 1159 1160 1161 1162 1163 1164 1165 1166 1167 1168 1169 1170

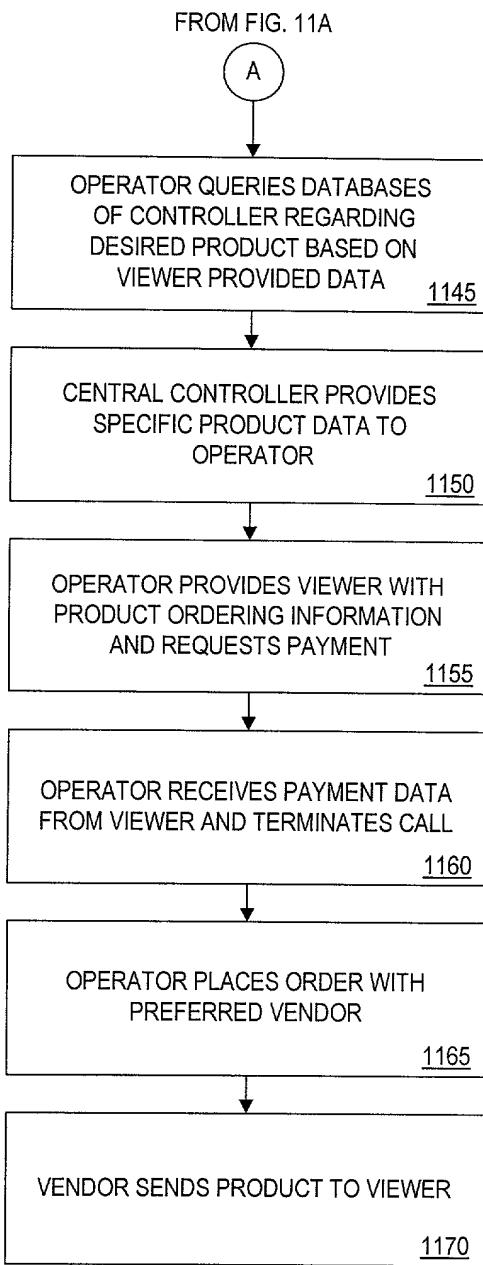


FIG. 11B

# COPY

Attorney Docket No. 06545.0016

## DECLARATION AND POWER OF ATTORNEY

As a below named inventor, I hereby declare that: my residence, post office address and citizenship are as stated below next to my name; of the subject matter which is claimed and for which a patent is sought on the invention entitled: **METHOD AND SYSTEM FOR ALLOWING VIEWERS TO PURCHASE PROGRAM PRODUCTS**, the specification of which is attached.

I hereby state that I have reviewed and understand the contents of the above-identified specification, including the claims, as amended by any amendment referred to above. I acknowledge the duty to disclose information which is material to the examination of this application in accordance with Title 37, Code of Federal Regulations, § 1.56.

I hereby claim foreign priority benefits under Title 35, United States Code, § 119 of any foreign application(s) for patent or inventor's certificate or of any PCT International application(s) designating at least one country other than the United States of America listed below and have also identified below any foreign application(s) for patent or inventor's certificate or any PCT international application(s) designating at least one country other than the United States of America filed by me on the same subject matter having a filing date before that of the application(s) of which priority is claimed.

Country (if PCT indicate PCT)	Application Number	Date of Filing (day, month, year)	Priority Claimed Under 35 USC 119

I hereby claim the benefit under Title 35, United States Code, § 120 of any United States application(s) or PCT international application(s) designating the United States of America that is/are listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in that/those prior application(s) in the manner provided by the first paragraph of Title 35, United States Code, § 112, I acknowledge the duty to disclose material information as defined in Title 37, Code of Federal Regulations, § 1.56 which occurred between the filing date of the prior application(s) and the national or PCT international filing date of this application:

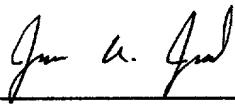
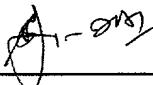
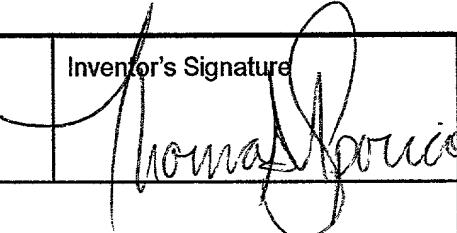
U.S. Applications		Status (Check One)		
U.S. Application Number	U.S. Filing Date	Patented	Pending	Abandoned
PCT Applications Designating the U.S.				

PCT Application No.	PCT Filing Date	U.S. Serial Number Assigned (if any)			

I hereby appoint the following attorney and/or agent(s) to prosecute this application and transact all business in the Patent and Trademark Office connected therewith. **FINNEGAN, HENDERSON, FARABOW, GARRETT & DUNNER, L.L.P.**, Reg. No. 22,540, Douglas B. Henderson, Reg. No. 20,291; Ford F. Farabow, Jr., Reg. No. 20,630; Arthur S. Garrett, Reg. No. 20,338; Donald R. Dunner, Reg. No. 19,073; Brian G. Brunsvold, Reg. No. 22,593; Tipton D. Jennings IV, Reg. No. 20,645; Jerry D. Voight, Reg. No. 23,020; Laurence R. Heftet, Reg. No. 20,827; Kenneth E. Payne, Reg. No. 23,098; Herbert H. Mintz, Reg. No. 26,691; C. Larry O'Rourke, Reg. No. 26,014; Albert J. Santorelli, Reg. No. 22,610; Michael C. Elmer, Reg. No. 25,857; Richard H. Smith, Reg. No. 20,609; Stephen L. Peterson, Reg. No. 26,325; John M. Romary, Reg. No. 26,331; Bruce C. Zotter, Reg. No. 27,680; Dennis P. O'Reilly, Reg. No. 27,932; Allen M. Sokal, Reg. No. 26,695; Robert D. Bajefsky, Reg. No. 25,387; Richard L. Stroup, Reg. No. 28,478; David W. Hill, Reg. No. 28,220; Thomas L. Irving, Reg. No. 28,619; Charles E. Lipsey, Reg. No. 28,165; Thomas W. Winland, Reg. No. 27,605; Basil J. Lewis, Reg. No. 28,818; Martin I. Fuchs, Reg. No. 28,508; E. Robert Yoches, Reg. No. 30,120; Barry W. Graham, Reg. No. 29,924; Susan Haberman Griffen, Reg. No. 30,907; Richard B. Racine, Reg. No. 30,415; Thomas H. Jenkins, Reg. No. 30,857; Robert E. Converse, Jr., Reg. No. 27,432; Clair X. Mullen, Jr., Reg. No. 20,348; Christopher P. Foley, Reg. No. 31,354; John C. Paul, Reg. No. 30,413; Roger D. Taylor, Reg. No. 28,992; David M. Kelly, Reg. No. 30,953; Kenneth J. Meyers, Reg. No. 25,146; Carol P. Einaudi, Reg. No. 32,220; Walter Y. Boyd, Jr., Reg. No. 31,738; Steven M. Anzalone, Reg. No. 32,095; Jean B. Fordis, Reg. No. 32,984; Barbara C. McCurdy, Reg. No. 32,120; James K. Hammond, Reg. No. 31,964; Richard V. Burguijan, Reg. No. 31,744; J. Michael Jakes, Reg. No. 32,824; Jeffrey L. Brandt, Reg. No. 31,490; Robert R. Lech, Reg. No. 37,169. Please address all correspondence to **FINNEGAN, HENDERSON, FARABOW, GARRETT & DUNNER, L.L.P.**, 1300 I Street, N.W., Washington, D.C. 20005, Telephone No. (202) 408-4000.

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under section 1001 of Title 18 of the United States Code, and that such willful false statements may jeopardize the validity of the application or any patent issuing thereon.

Full Name of Inventor  Jay S. Walker	Inventor's Signature 	Date  3/28/91
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Post Office Address  Same as Above		

Full Name of Inventor James A. Jorasch	Inventor's Signature 	Date 3/31/97
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Full Name of Inventor Sanjay K. Jindal	Inventor's Signature 	Date 3/31/97
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Post Office Address Same as Above		

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Attorney Docket No.: WD2-96-082

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: Jay S. Walker et al. )  
For: METHOD AND SYSTEM FOR ) Examiner: P. Caudle  
 ALLOWING VIEWERS TO )  
 PURCHASE PROGRAM )  
 PRODUCTS )  
 )  
 )  
 )  
 Serial No.: 08/831,968 ) Group Art Unit: 2765  
 )  
 Filing Date: April 2, 1997 ) Docket No.: WD2-96-082

Assistant Commissioner of Patents  
Washington, D.C. 20231

## REVOCATION AND APPOINTMENT OF POWER OF ATTORNEY

Sir:

Walker Asset Management Limited Partnership, the sole assignee and owner of the entire right, title and interest in the above-identified patent application, hereby revokes all previous powers of attorney and hereby appoints Dean Alderucci (PTO Reg. No. 40,484), Patrick J. Buckley (PTO Reg. No. 40,928), Steven M. Santisi (PTO Reg. No. 40,157), and Kurt M. Maschoff (PTO Reg. No. 38,235) as attorneys of record, all of Walker Digital Corporation located at One High Ridge Park, Stamford, Connecticut 06905-1326, with full power of substitution and revocation, to prosecute this application and to transact all business in the Patent and Trademark Office connected therewith.

Please address all written correspondence to:

Walker Digital Corporation  
One High Ridge Park  
Stamford, CT 06905-1326  
Phone (203) 905-6500  
Fax (203) 595-8266

## Certificate Under 37 C.F.R. § 3.73(b)

Walker Asset Management Limited Partnership, a limited partnership organized and existing under the laws of the state of Connecticut, certifies that it is the assignee of the entire right, title and interest in the patent application identified above by virtue of either:

- A. [X] An Assignment from the inventor(s) of the patent application identified above. The assignment was recorded in the U.S. Patent and Trademark Office on April 2, 1997, at Reel 8498, Frame 0097, or for which a copy thereof is attached.

B. [ ] A chain of title from the inventor(s) of the patent application identified above to the current assignee as shown below:

1. From: \_\_\_\_\_ To: \_\_\_\_\_  
The document was recorded in the Patent and Trademark Office at Reel \_\_\_\_\_,  
Frame \_\_\_\_\_, or for which a copy thereof is attached.
2. From: \_\_\_\_\_ To: \_\_\_\_\_  
The document was recorded in the Patent and Trademark Office at Reel \_\_\_\_\_,  
Frame \_\_\_\_\_, or for which a copy thereof is attached.
3. From: \_\_\_\_\_ To: \_\_\_\_\_  
The document was recorded in the Patent and Trademark Office at Reel \_\_\_\_\_,  
Frame \_\_\_\_\_, or for which a copy thereof is attached.
4. From: \_\_\_\_\_ To: \_\_\_\_\_  
The document was recorded in the Patent and Trademark Office at Reel \_\_\_\_\_,  
Frame \_\_\_\_\_, or for which a copy thereof is attached.

[ ] Copies of the assignments or other documents in the chain of title are attached.

The undersigned has reviewed all the documents in the chain of title of the patent application identified above and to the best of undersigned's knowledge and belief, title is in the assignee identified above.

The undersigned (whose title is supplied below) is empowered to act on behalf of the assignee.

I hereby declare that all statements made herein of my own knowledge are true, and that all statements made on information and belief are believed to be true; and further, that these statements are made with the knowledge that willful false statements, and the like so made, are punishable by fine or imprisonment, or both, under Section 1001, Title 18 of the United States Code, and that such willful false statements may jeopardize the validity of the application identified above or any patent issuing thereon.

Walker Asset Management Limited Partnership

Dated: 18-August-1999

By   
Jay S. Walker,  
President of Walker Digital Corp. as General  
Partner of Walker Asset Management Limited  
Partnership

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## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In the Application of )  
Walker et al. ) NOV 16 1997  
for METHOD AND SYSTEM FOR ALLOWING ) Examiner: unknown  
VIEWERS TO PURCHASE PROGRAM PRODUCTS )  
Serial No.: 08/831968 ) Group Art Unit: 2307  
Filed: April 2, 1997 ) Docket No.: WD2-96-082

Commissioner for Patents and Trademarks  
Washington, D.C. 20231

## REVOCATION AND APPOINTMENT OF POWER OF ATTORNEY

SIR:

I hereby revoke all previous powers and appoint Jeffrey L. Brandt - Reg. No. 31,490, Robert R. Lech - Reg. No. 37,169 and Dean Alderucci - Reg. No. 40,484 of Walker Digital Corporation, whose address is Five High Ridge Park, Stamford, Connecticut 06905-1326 as my attorneys with full power of substitution and revocation, to prosecute this application and to transact all business in the Patent and Trademark Office connected therewith.

Please address all written correspondence to:

Walker Digital Corporation  
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Walker Asset Management Limited Partnership

Dated: Nov. 11, 1997

By   
Jay S. Walker,  
President of Walker Digital Corp. as General  
Partner of Walker Asset Management Limited  
Partnership